

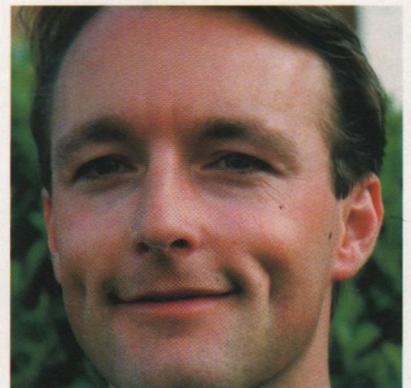
FORECOURT TRADER



SUGAR IN THE SUMMER



Awards night gala - start booking up now!



Bayford Thrust - Turner's new strategy



Esso retailers show their mettle outside London HQ

IN THIS ISSUE

- Focus on forecourt maintenance
- Guardian International - tank gauging specialist
- Latest products and promotions news
- Shop talk
- Mogas

SHELL SMART

LEGAL NOTICE

John Alfred Donovan and Shell UK Limited

(PLAINTIFF)

(DEFENDANT)

IN THE HIGH COURT OF JUSTICE

CHANCERY DIVISION CH 1998 -D- NO.2149

The Plaintiff reserves the right to take legal action against any business infringing his right to the SMART consortium scheme, including existing partners, PARTICIPATING SHELL STATIONS and suppliers to the scheme.

Our understanding is that there may be a number of businesses that were given notice of our claim by Shell before joining the SMART consortium scheme. Our right to take immediate proceedings against such businesses is expressly reserved.

Any business which henceforth contracts with the SMART consortium scheme as a partner, supplier, or as a participating petrol station (e.g. GULF OR OTHER BRANDS CONVERTING TO SHELL) may render themselves liable to an immediate claim for damages.

For further information see our website at:

www.don-marketing.com

Alternatively, contact the Plaintiff at:

Don Marketing UK Ltd, St Andrews Castle, 33 St Andrews Street South,
Bury St Edmunds IP33 3PH Tel: 01284 388816 Fax: 01284 388308